

# Privacy Policy

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## **Acceptance of this Privacy Policy**

McCann and Associates respect your right to privacy and will not collect any personal information about you on the Site without your clear permission. Any personal information which you volunteer to McCann and Associates will be treated with the highest standards of security and confidentiality, strictly in accordance with the Data Protection Acts.

You can browse the Site without disclosing any personally identifiable information about you. By using any part of the Site you are accepting the terms of this Privacy Policy.

## **Gathering of Personally-Identifying Information**

Certain visitors to McCann and Associates websites choose to interact with McCann and Associates in ways that requires us to gather personally-identifying information. The amount and type of information that is gathered depends on the nature of the interaction. Those who engage in transactions with McCann and Associates are asked to provide additional information, including where necessary the personal and financial information required to process those transactions. In each case, McCann and Associates collects such information only insofar as is necessary or appropriate to fulfil the purpose of the visitor's interaction with McCann and Associates. McCann and Associates does not disclose personally-identifying information. Visitors can always refuse to supply personally-identifying information.

## **Security**

We value your trust in providing us your personal information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **ACCESS TO YOUR PERSONAL INFORMATION**

In accordance with the Data Protection Act 1998, you are entitled to request a copy of the information we hold about you. We may charge a fee for complying with this request.

If you become aware that the personal information we hold about you is inaccurate, you may request that we amend it. Any requests should be made in writing to us (see Contact for details on how to reach us).

## **CHANGES TO THIS STATEMENT**

We reserve the right to change this statement at any time by posting revisions on the site. This privacy policy is not intended to, and does not, create any contractual or other legal rights.

## **Disclaimer**

McCann and Associates, its partners, directors, employees, agents, affiliates or other representatives shall not be liable in respect of any claims, emergencies, demands, causes of action, damages, losses, expenses, including without limitation, reasonable legal fees and costs of proceedings arising out of or in connection with the use and/or dissemination of personal information relating to you in

accordance with this privacy. You should be aware that where you link to another website from McCann and Associates website, that McCann and Associates has no control over that other website. McCann and Associates has no responsibility for the privacy practices of other websites.